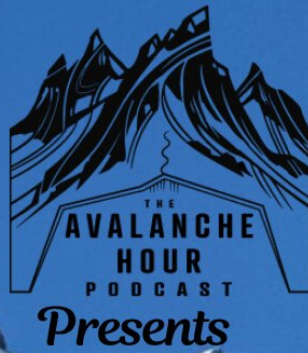




SEASON 11

Finding the Line

SEASON 11 SPONSORSHIP DECK

Partnership + Underwriting

Year-round opportunities to support independent avalanche storytelling.

38 planned releases

Nearly weekly · selected two-release weeks

[THEAVALANCHEHOUR.COM/SUPPORT](https://theavalanchehour.com/support)

INDEPENDENT VOICES · COMMUNITY SUPPORTED

Stories, knowledge, and hard-earned lessons.

The Avalanche Hour is built around the people, decisions, and lived experience that shape the snow and avalanche community.

29 + 9

regular episodes +
Slabs 'n Sluffs releases



A decade of listening has built measurable reach.



964K

EPISODE PLAYS
SINCE OCTOBER 2016

69K

EPISODE PLAYS
IN THE LAST 12 MONTHS

4K

PLAYS / DOWNLOADS
PER EPISODE
WITHIN FIRST 3 MONTHS

44%

LISTENER-BASE GROWTH
SINCE SEASON 9

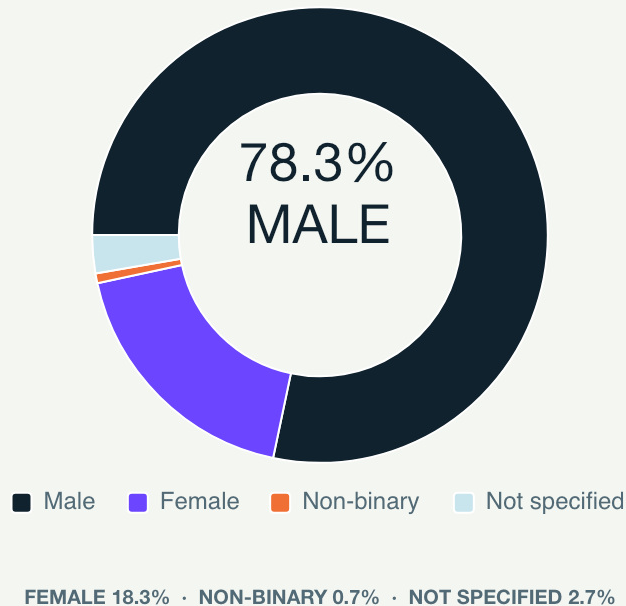
1,500 NEW INSTAGRAM FOLLOWERS IN 12 MONTHS • 77K+ ALL-TIME LISTENERS REACHED

AUDIENCE SNAPSHOT

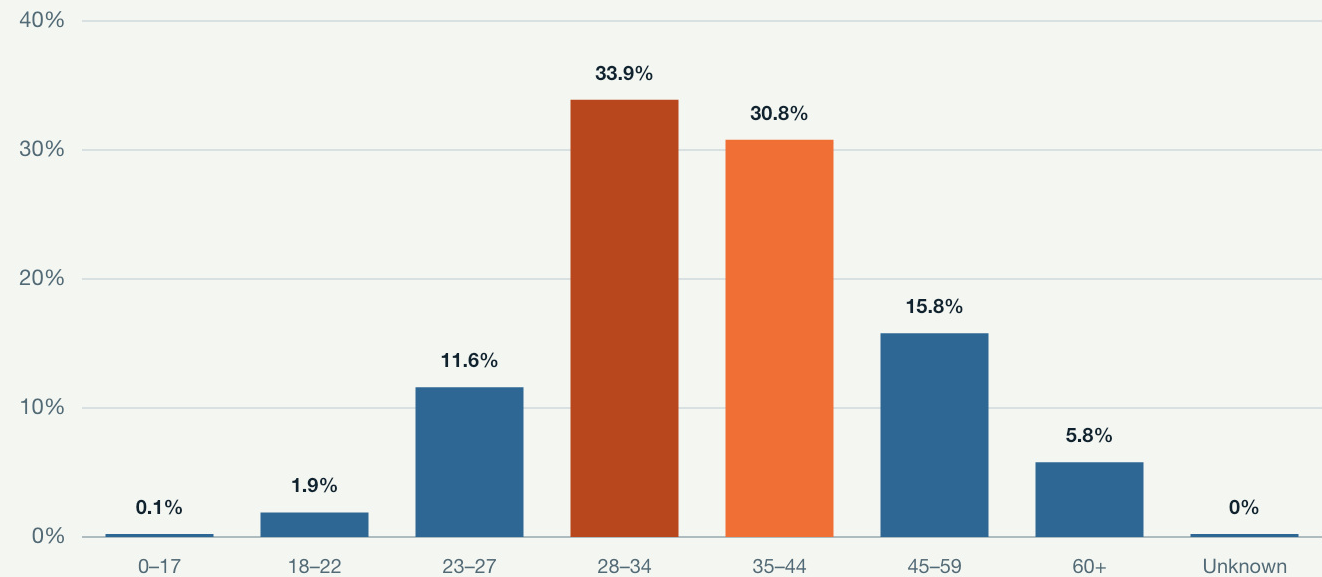
The audience is established—and the show is broadening who gets heard.

Current reporting still skews male. The host team, guests, and stories are intentionally expanding representation across the industry.

GENDER REPORTING



AGE DISTRIBUTION



64.7% of reported listeners are 28–44. The opportunity is to keep that core while widening who sees themselves in the conversation.

THE PEOPLE BEHIND THE SIGNAL

A 17-person host team brings field-earned perspective.

Different regions, disciplines, and lived experience—held together by curiosity and a respect for the work.



DOM BAKER

DR. BRUCE JAMIESON

KIM VINET

MORGAN DINSDALE

NIKKI CHAMPION

MATTHIAS WALCHER

ANNA HEUBERGER

GABRIELLE ANTONIOLI

SEAN ZIMMERMAN-WALL

DR. SARA BOILEN

DALLAS GLASS

JAKE HUTCHINSON

SIERRA BISHOP

BRENDAN CRONIN

PASCAL HAEGELI

CALEB MERRILL

BROOKE EDWARDS

LISTENER PROOF

Listeners carry something useful away.

The feedback is consistent: practical value, different perspectives, and a voice people want in the background when they are not in the mountains.



Educational & Enjoyable

“I always walk away from an episode with at least one piece of wisdom.”

PhilSkis23 · Mar 30, 2026



Tremendous content and guests

“It’s highly educational—from emotional well-being and self-care to technical know-how—and, best of all, it’s entertaining.”

WhistleTrout · Dec 5, 2023

PARTNER PROOF

Because you always need a good partner...

The value is not generic reach. It is a credible place inside a community that already cares about the subject.



AUSTIN POWDER

“

Austin Powder Avalanche is proud to sponsor the Avalanche Hour Podcast, helping bring the past and future of our industry to the forefront.

BRADEN SCHMIDT
PRESIDENT · AUSTIN POWDER AVALANCHE



PROPAGATION LABS

“

Advertising on The Avalanche Hour has been an incredible way for us to connect with the core snow and avalanche community.

GARRETT HARMSSEN
CO-FOUNDER · PROPAGATION LABS

PARTNERSHIP LEVELS

Three season-level ways to stay present all year.

Partner and Legacy remain available. Slabs 'n Sluffs is filled for Season 11 by RAIDE.

PARTNER

\$4,000
/ SEASON

10–15 minutes per season for a representative

Acknowledgment on 25+ episodes

Social post + website logo

SLABS 'N SLUFFS

\$5,000+
/ SEASON

FILLED FOR SEASON 11

Proudly supported by RAIDE

Not available for purchase

LEGACY

\$6,000
/ SEASON

Season-long support that helps grow the podcast

Designed for deeper, ongoing alignment

Partner and Legacy packages remain available; Slabs 'n Sluffs is proudly supported by RAIDE for Season 11.



SEASON 11 SERIES PARTNER

Slabs 'n Sluffs is proudly supported by RAIDE.

RAIDE supports nine planned Season 11 releases. Hosted by Dom Baker and Sara Boilen, the monthly show brings listener calls, recaps, field banter, and partner highlights together.



SEASON 11 FILLED

Proudly supported by RAIDE

Not available for purchase

Partner and Legacy remain available



START A CONVERSATION

Build the partnership that fits.

Choose a standard level—or collaborate on a custom underwriting and advertising package around your goals.

EXPLORE SEASON 11 ADVERTISING +
UNDERWRITING

theavalanchehour.com/support
theavalanchehourpodcast@gmail.com

@THEAVALANCHEHOURPODCAST

